

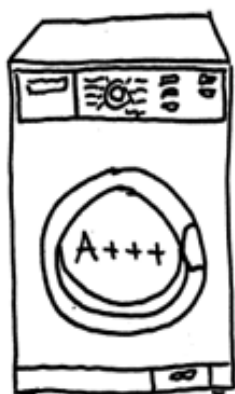


Energy-saving light bulb

A+++



Energy-saving fridge



Water-saving washing machine



**Passive house
(building insulation,
double glazing)**



Energy-efficient factory



3-litre car



Energy generated
from renewable sources
(sun, wind)



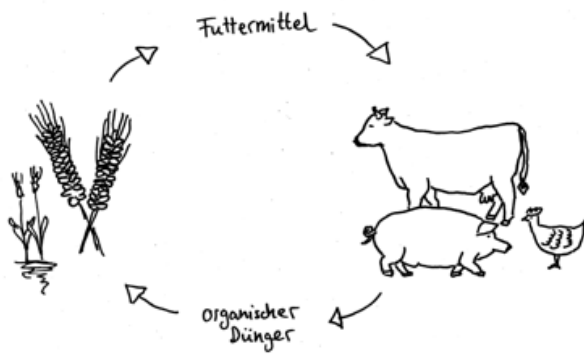
Edible packaging



Biodegradable bags
made of corn starch



Recycling



Closed loop system for agriculture: own food crops for cattle, use of manure as fertiliser



Shoulder bag made from lorry tarpaulin



**Cradle to cradle
paper factory**



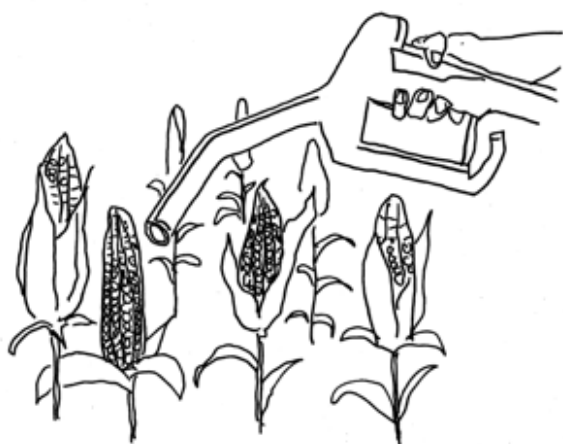
**100% biodegradable
shampoo**



**Organic production
with natural material cycles**



New designer clothes
made from old fabrics



Agricultural fuel made
from renewable resources



Mending your own bike



Knitting your own hat



Carsharing/
ride sharing/hitchhiking



Sharing tools
with neighbours



Cycling or using public transport instead of driving



Buying local fruit rather than produce imported from overseas



Being a vegetarian/vegan



**A year without stuff:
borrowing, exchanging,
finding and repairing
consumables instead
of buying them**



**Travelling by train
instead of flying**